Leading Financial Planning Innovation

Media Contact:
Keith Johnson
781.416.5281
Keith.Johnson@Omyen.Com

OMYEN Corp. Announces The Interface For Account Balances & Positions

Wealth Planner™ now allows financial advisors to upload or enter a client's account balances and position for improved and efficient financial planning.

Westwood, MA – March 31, 2013 – Financial advisors create financial plans depending upon a client's financial needs and the complexity of finances. For clients who are looking for a plan to cover a specific financial goal such as retirement income, or for clients whose needs aren't very complex, advisors can use portfolio level information to efficiently develop goals based plans. However, for clients that require advanced cash flow based financial plans, advisors need to be able to incorporate different types of investment accounts and underlying positions. OMYEN has developed an open API (Application Programming Interface) that allows financial advisors to either upload, or import, or simply enter account positions and cost basis information for different investment accounts.

The Cash Flow planning module of Wealth Planner™ has been enhanced to take advantage of this API. This API can also be used for integrating with other third party applications. It will also be used for interfacing with brokerage platforms of different custodians. Other significant enhancements to the Wealth Planner™ include executive compensation planning and implementation of lifetime milestones.

About OMYEN Corp.

Based in Westwood, MA, OMYEN, a recognized innovator of intuitive and affordable technologies, helps financial advisors effectively acquire their targeted clients and efficiently create actionable financial plans. OMYEN's unique products include the Wealth Planner™ for client centric financial planning and featuring the industry's first retiree healthcare planning capability, the Personal Financial Index® for client education/acquisition, and the Retirement Savings Planner for advisors working with retirement plans. Corporations use OMYEN's intuitive financial education and communication platform to help their employees take charge of their finances. For more information about OMYEN Corp., visit www.omyen.com.

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