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OMYEN'S NEW RETIREMENT PLANNER ENABLES ADVISORS TO CREATE COMPREHENSIVE, PERSONALIZED RETIREMENT PLANS IN MINUTES VIA COLLABORATIVE, EFFICIENT, AFFORDABLE PROCESS

Westwood, MA – August 16, 2011 – Thanks to Omyen's new *Retirement Planner* platform, advisors and retirement plan consultants can now collaborate with plan participants to create a comprehensive, personalized retirement plan in less than 15 minutes.

This proprietary platform offers advanced savings needs and projections, asset allocations, and retirement income projections in a concise and actionable format at an affordable price – introductory pricing is just \$75 per month per advisor.

In contrast to current time-consuming retirement plan tools which require repetitive recalculations and juggling between multiple tools, Omyen's *Retirement Planner* uses an intuitive slider-driven user interface that instantly recalculates outcomes with any change in input. (To try it out, see Omyen's Personal Financial Index web site.) In addition, *Retirement Planner* can be accessed on any computer, avoiding the inconvenience of local installations and upgrades.

Other platform features include risk profiling, Monte Carlo simulations for different life expectancies and variable rates of return, ability to upload participant census data, and optional automatic plan delivery to participants.

The *Retirement Planner* platform complements Omyen's other service platforms, which include its flagship *Personal Financial Index*, a comprehensive financial health benchmark, which provides client discovery and warm leads generation; the *Wealth Planner* platform, which provides stand-alone or integrated financial planning applications for savings, risk capacity, asset allocation, retirement income, and retiree healthcare; and *Retirement & Lifetime Finances*, a financial education and communication platform.

About Omyen Corp.

Omyen Corp. is a recognized innovator of intuitive, affordable, and effective financial advice and guidance technologies for its institutional and corporate partners. Omyen's solutions include client onboarding and acquisition, financial planning, and retirement plan education and communication.