Retiree Healthcare Cost Marketing & Planning Program

Retiree Healthcare PlannerTM for Advanced Retirement Income Planning

Clients nearing retirement or in retirement are concerned about the rising healthcare cost during retirement. Whether it is protection of assets or just piece of mind, they expect their financial advisers to account for this single largest expense during retirement. OMYEN Corp's **Retiree Healthcare Planner**TM is used by financial advisers to estimate a client's year over year healthcare expenses based on a set of simple inputs related to health history, lifestyle, location, and preferences for nursing care and Medicare program. OMYEN's **Healthcare Cost Planner** is a branded tool to provide an estimate of life expectancy and healthcare costs from adviser websites.

➤ Retiree Healthcare Planner™ Technology:

- Highly intuitive and efficient long-term care analysis
- > Online and batch Monte Carlo simulations
- No prior knowledge of Medicare needed (preloaded with defaults)
- > To-the-point reports with branding capability
- \rightarrow One click incorporation of healthcare expenses into the Wealth PlannerTM
- Easy incorporation of healthcare expenses in other planning software
- Accessible anywhere and anytime via most computing devices including iPad

Marketing Program:

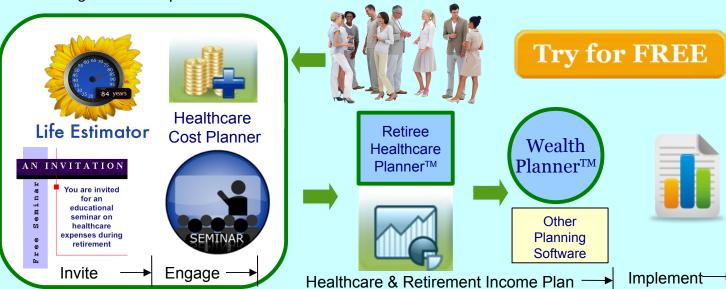
- Branded online **Healthcare Cost Planner** tool for prospective clients
- Presentation material and invitation templates for educational seminars/webinars
- Best practices

Benefits to Financial Advisers

- A powerful marketing program (55 65 age group)
- Robust retirement income planning
- Thought leadership

Benefits to Clients

- Peace of mind
- A comprehensive retirement income plan
- ➤ Wealth protection & improved estate plan



OMYEN, a recognized innovator of intuitive and affordable technologies, helps advisers effectively acquire their targeted clients and efficiently create actionable financial plans. OMYEN's unique products include the Wealth Planner $^{\text{TM}}$ for client centric financial planning and featuring the industry's first retiree healthcare planning capability, the Personal Financial Index $^{\text{®}}$ for client education/acquisition, and the Enterprise Retirement Planner for advisers working with retirement plans. Corporations use OMYEN's intuitive financial education and communication platform to help their employees take charge of their finances. For more information, visit http://www.omyen.com.